



## Program Global Entrepreneurship Week Curaçao 2016

14<sup>th</sup> November till 20<sup>th</sup> November

**Theme: *More entrepreneurs, more job creators, more jobs***

[www.gewcuracao.com](http://www.gewcuracao.com)

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- Nov 14<sup>th</sup>**    19:00-21:00    Official opening GEW Curaçao 2016. Keynote speaker by Mrs. Thaninga Shope-Linney, Ambassador for South Africa in Venezuela and Colombia.  
Venue: Central Bank of Curaçao and Sint Maarten.  
**Private event**
- Nov 15<sup>th</sup>**    9:00-10:00    **WORKSHOP 1 Discover Your Business Purpose! “Creating your Plan based on “a Calling”**  
*Lysandro Inacio, ‘Self-starter’, Entrepreneur, Cre8 Group BV, IntelleQt Consultants*  
Description: In the beginning we were created as Entrepreneurs, but something happened along the way. From a Spiritual perspective, Clear your Eyes, Mind, and Soul to rediscover your (Business) Purpose in life. You are “Called” to be the Entrepreneur you were designed to be. Find your calling.



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- 10:30-11:30 **WORKSHOP 2 “Get the Best Business Tools Here, and Start NOW!”**  
*Rochelle Monte and Sumaya Elhage of the “Curaçao Development Institute” and “business boost” initiative.* Description: Learn how to get ongoing support to SME’s to help you to continuously improve your business and innovate in order to gain competitive advantages locally and/or internationally. Learn the benefits of export, innovation, entrepreneurship, and the use of technology, internet and social media to gain competitive advantages for your venture(s). Get the help you need to Start or Grow your Business.
- 12:30 -14:00 **LUNCH KEYNOTE SPEAKER ‘Jeff Hoffman’ Topic: The Entrepreneur’s Key to Success**  
Description: “Jeff Hoffman” (Founder of Booking.com, Ubid.com, Priceline.com) will be telling you His Story and showing you ways to unleash the Entrepreneur in you, create new and more business, more jobs, and abundance.
- 14:30-15:30 **WORKSHOP 3 “The POWER of your USP in your Business Model”**  
*Dennis Dare of the Curaçao Chamber of Commerce*  
Description: Dennis shows and explains an easy way to start Modeling your Business (create your business Plan) and the KEY to Success via your own Unique Selling Proposition. Be different and Prosper with the Business Model Canvas and the Tips that only Dennis Dare can give you.
- 15:45-16:45 **WORKSHOP 4 “A NEW BEGINNING”**  
*Tom Kok of the CoolGroup, Policy Research International, and Chairman of the Board of the Central Bank of Curaçao and Sint Maarten.*  
Description: A New Start. Many people Desire It. The best place to begin your quest to a new Start is: your own Inspiration. Tom Kok, perhaps one of the Most gutsy and inspiring people



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you will meet, will get your mind spinning with new ideas, and clarify that you may Not even need Money to Start your Business!

**All workshops/presentations will be held at the Central Bank of Curacao & St. Maarten. An admission fee of Fl. 150,- will be charged for the fundraising lunch. The workshops are free of charge but you must register online on [www.gewcuracao.com](http://www.gewcuracao.com). Without registration there is no admission.**

- Nov 16th:** 10:00-12:00 Graduation ceremony for 1,000 elementary school students of Junior Achievement program.  
**Private event**
- 18:30-22:00 Pitch competition/social event for high school, college and university students of the Junior Achievement program and entrepreneurs. In cooperation with partner “Economen Platform Curaçao”  
**Location: Bitterstraat 17**  
**Free entrance**  
**For more information visit: [www.facebook.com/dutchcaribbeaneconomists/?fref=ts](http://www.facebook.com/dutchcaribbeaneconomists/?fref=ts)**
- Nov 17<sup>th</sup>** GEW Bonaire activity
- Nov 18<sup>th</sup>** GEW Bonaire activity
- Nov 19<sup>th</sup>** 16:00- 21:00 Tradeshow & exhibition by GEW partner “Made in Curaçao” in Marshe Nobo Punda.  
**Free public event in cooperation with GEW Curaçao.**  
**For more info visit: [www.lmmadein.com](http://www.lmmadein.com)**
- Nov 20<sup>th</sup>** Closing Global Entrepreneurship Week Curaçao 2016



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